1

YOU MAY HAVE JUST HIRED THE WRONG PERSON.

Even if their résumé is excellent.



2

SAME RESUMES. SAME EXPERIENCE.

On paper, they look the same.



SAME

SAME

SAME

3

THE SAME QUALIFICATION

THE SAME QUALIFICATIONS. | THE SAME REFERENCES. |



AND YET

4

SIX MONTHS LAT

ONE EXCEEDS EXPECTATIONS.

THE OTHE TO ADAPT





5

FOR WHAT REASONS

STRATEGIC ALIGNMENT

Make sure our actions support our goals and priorities.



CUSTOMER IMPACT

Create meaningful value and improve experiences.

MEASURABLE RESULTS

Deliver outcomes that drive performance and growth.

6



WHAT INFLUENCES
RESULTS
ISN'T ALWAYS

7



SOME PEO
ARE EXCEL
WHEN THE

INNO

BUIL

MANA

SUPP

NONE IS BETTER
THEY ARE JUST

8 BEYOND RECRUITMENT...

RECRUITMENT

Attracting the right talent.

TALENT DEVELOPMENT

Growing skills and potential.

COACHING

Guiding performance and personal growth.



A COMPLETE VISION OF WHAT DRIVES LASTING IM

BEHAVIORS

The attitudes

MOTIVATION

What drives

LEADERSHIP

Inspiration

9

WHAT IF YOU STAR WITH YOU



AN ANALYSIS FOR

AN ANALYSIS FOR
YOU KNOW WELL.

COMPARE RE
Gain clear insig
your natural st

COMPARE DI
Understand wh
sets you apart.

DISCOVER WH
INFLUENCES
Make better de
every day.